

Appendix D: Recruitment Flyer/Narrative



Are you a parent of a student with an intellectual and/or developmental disabilities between the ages of 14-24?

Are you interested in how Facebook Messenger might be used as a tool to coach families on planning for employment?

Please join us for a research study on how to increase family knowledge, attitudes, and expectations around employment.

The purpose of this study is to test the impact of an individualized motivational communication strategy on planning for employment in the community. We are also exploring how individuals with I/DD and family members use information and supports to develop an employment vision, and move from that vision to an employment outcome. All participants will be entered into a drawing to win a \$100 Amazon gift card in appreciation of their time and effort in participating in this study.

To register, or to get more information, please contact John at john.shepard@umb.edu or 617-287-4345.



ThinkWork!, based at the Institute for Community Inclusion at UMass Boston, is a resource portal offering data, personal stories, and tools related to improving employment outcomes for people with intellectual and developmental disabilities.

www.ThinkWork.org